



# Heart of America Regional Newsletter



March, 2011

## Director's Log

It looks like winter is just about finished with us - I hope! Before winter set in, I was able to attend all but one of our Fall District Conferences. I truly appreciated the hospitality and the opportunity to hear firsthand what is on your mind and answer your questions. The job of the Director is to represent all Sertomans and the more opportunity I have to meet with you, the better I am able to do the job. I can see how some might think the Director's job is just to attend four Board meetings each year and preside over the Regional convention. It is so much more than that! Between meetings, Board members continue their responsibilities to support Sertoma by working on topics impacting all Sertomans through committees. A recent example of the work of the Board is the *Liaison Program*. This program came out of a committee lead by a member of the Board and included Sertoma members from across the country. The committee was looking for a way to improve communication – the result was the Liaison Program. This is just one example of the work of the Board, but it shows how your Board supports Sertoma, you and your club.

**May 19-24  
National Officer Election  
online at Sertoma.org**

**Mid-Year:** In conjunction with the Springfield Chili Cook-off, your District Leadership met with me for our annual Mid-year meeting. Although the main focus of the meeting was to finalize the planning for our Regional Convention, we also discussed issues important to them, important to all of us. We discussed successes and challenges with fundraising, club building and of course membership recruitment and retention. There are no easy answers, but to accomplish anything there is one requirement – Commitment. Whether you are serving as member of your club or serving on the Board, being a Sertoman is more than just attending meetings. It takes commitment, commitment to actively help grow your club, to help those in need in our communities, to ready Sertoma for its second century of service!

## **Regional Convention – April 28-30 Springfield, Missouri – REGISTER BY MARCH 30!**

The Springfield clubs have been hard at work at putting together a wonderful Regional Convention! The convention will be held at the Ramada Oasis Hotel & Convention Center. We secured excellent pricing at \$76/night, including a FREE Hot Breakfast each day of your stay. There is a golf tournament on Thursday followed by a fun BBQ get together. The Convention officially starts on Friday with a business session in the morning and several training classes in the afternoon. Friday night we will be entertained with the sights and sounds of the Roaring 20's – Folks, bring your 20's attire and join in the fun of "Dinner, Music and Murder at the Sertoma Speakeasy"! The Saturday morning session will include election of our new Regional Director and District meetings. Saturday night features the Directors Banquet, including the presentation of the Regional "Sertoman of the Year" Award. We hope to see your club represented at Convention! For more info, visit [www.sertomahoa.org](http://www.sertomahoa.org)



## **Changes in the Sertoma Calendar**



If you haven't heard, there are changes occurring to our Sertoma calendar - **starting this year!** Starting in 2012 our Regional Convention will be held in the fall. The National Convention will move from the summer to the spring. One thing that doesn't change is our fiscal year – it begins on July 1. Sound a little confusing? Not to worry, see the next page of this newsletter for a high-level Sertoma calendar for the next 18 months.

I really hope to see you at the convention, but if I don't and if you have questions or concerns, please do not hesitate to drop me an email at [John@Sertomahoa.org](mailto:John@Sertomahoa.org). You can also check the Regional web site: [www.Sertomahoa.org](http://www.Sertomahoa.org) for updates.

Yours in Service – *John*

## Regional and National Calendar

March 11&12	Sertoma Board Meeting
April 29-30 2011	Heart of America Regional Convention – Springfield, MO. (The election of the 2012-2015 HOA Regional Director will be held at this convention)
May 19-24	National Election – online at Sertoma.org
June 16	Sertoma Board Meeting
July 1  <b>2011 AWARDS DUE to Governor!</b>	Club entries to the District Governor for: <ul style="list-style-type: none"> <li>• Service To ManKind</li> <li>• Sertoman Of the Year</li> <li>• Serteen of the Year</li> <li>• Serteen Club of the Year</li> <li>• Serteen Advisor of the Year</li> </ul>
July 14-16	Sertoma travel event to Mexico to kick off celebration of 100th Anniversary ( <i><u>this is not an official meeting or convention</u></i> )
August 1  <b>2011 AWARDS DUE to Regional Director!</b>	District entries to the Regional Director for: <ul style="list-style-type: none"> <li>• Service To ManKind</li> <li>• Sertoman Of the Year</li> <li>• Serteen of the Year</li> <li>• Serteen Club of the Year</li> <li>• Serteen Advisor of the Year</li> </ul>
April 2012	100th Anniversary Convention and Annual Meeting – Kansas City
July 1 2012	New Heart of America Regional Director takes office
Fall 2012	Heart of America Regional Convention – Location TBD

## Regional Contacts

*Heart of America Regional Director*  
 John Cassida  
 32427 Keystone Drive  
 Louisburg, KS 66053  
 Email: [John@Sertomahoa.org](mailto:John@Sertomahoa.org)

*Heart of America Regional Secretary*  
 Marcia Boutwell  
 Email: [Marcia.Boutwell@att.net](mailto:Marcia.Boutwell@att.net)

*Heart of America Regional Treasurer*  
 Lee Belter  
 434 S.W. Topeka Blvd  
 Topeka, KS 66603-3152  
 Email: [Lee@Sertomahoa.org](mailto:Lee@Sertomahoa.org)  
 (\*\*Please send all Regional Dues to Lee\*\*)

*Heart of America Regional Annual Fund Coordinator*  
 Ralph Jenkins  
 28 S. Carriage Drive  
 St. Joseph, MO 64506  
 Email: [ralley13@hotmail.com](mailto:ralley13@hotmail.com)

*Regional Website:*  
<http://www.SertomaHOA.org>

*Sertoma National Office*  
 1912 East Meyer Blvd  
 KC, MO 64132  
 Phone: 877-737-8662  
 Website: <http://www.sertoma.org>

# THE QUEEN CITY CONNECTION



Hosted by Queen City Sertoma Club  
In the Queen City of the Ozarks, Springfield, MO!

**Thursday**  
"Governors Invitational"  
Golf Tournament



Fundraiser for  
Sertoma Annual Fund

Hotel

**RAMADA**  
OOOIS  
Convention Center

[www.ramadaoasis.com](http://www.ramadaoasis.com)

\$76 per night  
FREE Hot Breakfast

**Friday Night**  
Roaring twenties  
Theme Party

**Join us For**  
**Dinner**  
**and**  
**Murder**



**At the**  
**Sertoma**  
**Speakeasy**

**We are Sertoma!**





# Heart of America - Regional Convention

April 28,29,30, 2011 - Springfield, MO

## The Queen City Connection!

[www.queencitysertoma.org](http://www.queencitysertoma.org)



Hosted by the  
**Queen City Sertoma Club**  
*Registration includes: Thursday night Mixer "19th Hole" Party, Friday Governors Luncheon, Friday night Roaring 20's Party, Saturday Directors Banquet*  
**Guest Tickets may be Purchased separately**

**Special Needs - Please let us know**

**Do you need hearing/interpreter aid?**

**Do you have special dietary needs?**

**Ramada Oasis Hotel & Convention Center**  
 2546 N Glenstone Ave, Springfield, MO 65803  
[www.ramadaoasis.com](http://www.ramadaoasis.com)

*Hotel Reservations can be made by calling at 1-888-532-4338 (toll free)*  
*Please ask for the Sertoma room rate*  
**\$76.00 per night - plus taxes & fees**

*Reservations include FREE Hot Breakfast*

**(Reservation Deadline is April 6, 2011)**



**PLEASE USE A SEPARATE FORM FOR EACH SERTOMA MEMBER**

\_\_\_\_\_  
Name Preferred on Badge

\_\_\_\_\_  
Currently Serving in What Position for Badge

\_\_\_\_\_  
Name (First and Last)

\_\_\_\_\_  
Guest Name (If applicable)

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Club Name and District

Are you a First Timer? Y/N \_\_\_\_\_ Number of Conventions attended ? \_\_\_\_\_ Past Governor? Y/N \_\_\_\_\_

**MAKE CHECK PAYABLE TO:**

**HOA Regional Convention**

**MAIL TO:**

**Queen City Sertoma Club -  
HOA Regional Convention  
318 S Campbell, Springfield, MO 65806**

**For more information please contact  
Christy Townsend  
Phone: 417-861-8845  
Email: [christy57t@aol.com](mailto:christy57t@aol.com)**



**REGISTRATION:**

**Sertoma Registration**

**Postmark by 3/30.....\$130.00 \_\_\_\_\_**

**Postmark after 3/30.....\$150.00 \_\_\_\_\_**

**Guest Tickets:**

**Friday Luncheon.....\$ 25.00 \_\_\_\_\_**

**Friday Theme Party.....\$ 30.00 \_\_\_\_\_**

**Saturday Banquet.....\$ 30.00 \_\_\_\_\_**

**TOTAL ENCLOSED \$ \_\_\_\_\_**

## 2011 HOA Regional Convention GOLF TOURNAMENT

Hosted by Queen City and Heart of the Ozarks Sertoma Clubs  
*Governors Invitational - A fundraiser for Sertoma's Annual Fund*

**Thursday, April 28th**  
**12 P.M. Tee Off**  
**Registration and Lunch at 10:30a.m.**

**Fremont Hills Country Club**  
1953 Fremont Hills Drive, Fremont Hills, MO  
[www.fremonthillsgolf.com](http://www.fremonthillsgolf.com)



After the tournament plan on the "19th Hole" (Hospitality Room) at the hotel!

### Four (4) Person Scramble

Transportation is available from Hotel to Golf Course & return.

Please advise if you or your group would like to take advantage of this offer. We'll be in touch.

Y/N \_\_\_\_\_

Questions?  
Please call Jackie.

Phone 417-631-9670

**\$50 per person - Early Bird Registrations Postmarked by 3/30**  
**\$55 per person - Registrations postmarked after 3/30**

(Individuals and Teams welcome - We will form teams with individual registrations the day of tournament)

Price includes Range balls, Green Fees, Cart, Lunch, Prizes & More!

Please note: Appropriate attire is required at Fremont Hills - no cut offs, tee shirts or revealing attire. Men must wear collared shirts - **NO Metal Spikes**

**Prizes awarded for Best Score. Contests for longest drive, closest to the pin and longest putt!**

**Mulligans and Sure Putts available at check in.**  
***Proceeds to benefit the Sertoma Annual Fund.***

Team or Individual Member name(s) -

- |          |          |     |
|----------|----------|-----|
| 1. _____ | Past Gov | Y/N |
| 2. _____ | Past Gov | Y/N |
| 3. _____ | Past Gov | Y/N |
| 4. _____ | Past Gov | Y/N |

Team Club/District: \_\_\_\_\_

Contact Name & Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total No. of Golfers \_\_\_\_\_ at **\$50.00 each**  
**or at \$55.00 each = \$ \_\_\_\_\_ enclosed**

Please make checks payable to -

**Queen City Sertoma Club**  
**HOA Regional Convention—GOLF**  
**318 S Campbell, Springfield, MO 65806**

**For more information please contact:**  
**Jackie Wright, Golf Co-Chair**  
**Ph: 417-631-9670**  
**Email: [jwright@ozarkmailing.com](mailto:jwright@ozarkmailing.com)**